## SOPHIE DEL GAUDIO O'BRIEN

#### GRAPHIC DESIGNER

#### CONTACT

#### 07899 964 242

sophiedelgaudio@me.com

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www.linkedin.com/in/ sophie-del-gaudio-obrien

#### SUMMARY

- 15+ years experience
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop

#### EDUCATION

# Graphic Design | BA (Hons) University of Salford 2006 - 2009

#### **Art Foundation**

Southport College 2005 - 2006

#### A Level | 3

AS | 1

GCSE | 11

St. Mary's College, Crosby 1998 - 2005

#### OTHER

#### MTC Facilitator Phase 1 & 2 CPD accredited course RAF Air Cadets - Inskip

2018

### Officers' Initial Courses (OIC)

RAF College Cranwell 2018

#### ABOUT

I am an enthusiastic and determined Graphic Designer with a keen eye for detail. I enjoy working within a disciplined and structured team just as much as I enjoy the freedom to manage my own time. In all aspects of life, I strive to challenge myself and work as hard as possible to achieve individual and team goals. I own a successful graphic design business which is testament to my self-motivation and creativity.

#### DESIGN EXPERIENCE

#### Guppy Graphics | Self Employed

Freelance Graphic Designer November 2011 - present

From my home studio in North Yorkshire, I work on design projects for a diverse group of clients. Currently, my daily clients include a prestigious independent school, a successful fashion designer and a military band. This diversity requires me to adapt my social and professional attitude as each situation arises and allows me to deliver a bespoke service to the highest standard. My high standards have led to working on many projects for small businesses as well as several episodes of Channel 5's 'The Hotel Inspector'.

I am an ambitious, creative and reliable designer with a keen eye for layout, colour and typography. Art & Design is a passion as well as a career choice. With the benefit of 15 years in the industry, my work is idea led, so that it suits it's purpose perfectly.

#### Projects include;

St. Mary's College, Crosby // Royal Corps of Army Music //
British Army Band Catterick // British Army Brass Band //
Two Four Productions - The Hotel Inspector // Francesca Couture

#### Rice Creative | Employed

Graphic Designer

October 2007 – November 2011

I worked at Rice Creative, for just over four years. During this time I undertook many projects which included branding, brochure design and directing photoshoots. I worked with a number of other creatives, suppliers and clients. During my time here I learnt business skills as well as developing my design skills. Clients included; Amplifon UK.

#### Hype Creative | Work Experience

Junior Graphic Designer & Assistant May 2007 – October 2007

Whilst at university, I wanted to experience the industry. I was offered a two-month placement, which was then extended for a further three months. My role included designing and producing graphics for vehicle livery and then fitting it onto the vehicle. Clients included; Carrier Global.

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#### REFERENCES

Available on request

#### ADDITIONAL EXPERIENCE

#### St. Mary's College Combined Cadet Force, Crosby | Employed School Staff Instructor, Admin October 2015 – September 2018

As School Staff Instructor for Administration, I was responsible for all administrative tasks relating to the cadet unit. This involved collaborating with multiple outside agencies and military personnel, booking camps/courses and handling finances & personal data. Alongside the use of Microsoft Office, I gained experience with Westminster and Bader platforms, specific to the cadet organisations.

#### RAF Air Cadets | Adult Volunteer

RAF (CCF) National Media & Communications Officer November 2018 - November 2021

As RAF (CCF) National Media & Communications Officer my role included working directly with Royal Air Force Air Cadets Media & Communications at headquarters, Cranwell.

#### RAF Air Cadets | Adult Volunteer

RAF (CCF) Section Commander | Flt Lt | St. Mary's College, Crosby November 2017 - November 2019

During my time as Section Commander, my roles included the training and supervision of cadets, organising week-long camps, flying and training days, as well as putting cadets forward for courses to further their development.

As part of my training for this role, I attended the Officers' Initial Courses (OIC) at RAF College Cranwell. As well as subjects specific to the role, subjects that transpose well into civilian life included; Leadership; Oral Communications; Health & Safety; Interview Techniques; Defence Writing; Welfare Matters.

In addition to the above, I also took the opportunity to qualify as a Mobile Team Challenge Facilitator, attending phase 1 & 2 training with MTC Europe. This is a CPD accredited course, which once completed allowed me to not only work with cadets in my home unit but also assist other cadet units and RAFAC TEST SNCOs on a regular basis as a facilitator at Inskip Cadet Centre.